

California HOSA Alumni Program of Work 2018/19

PRIMARY GOALS

1. Service!
2. Giving back!

ALUMNI MEMBERSHIP DEVELOPMENT

1. Define Membership Goals
2. Define what "Membership" means for Cal HOSA alumni
3. Develop a plan to engage alumni members
4. Select a communication vehicle to reach out to those individuals
5. Do it!

CALIFORNIA ALUMNI DRIVE INCENTIVES

1. Affiliated alumni by SLC get put in raffle for prize
2. Free Alumni Pin for all graduating seniors and post-secondary

HOSA ALUMNI INCENTIVES

1. Budget Car Rental Discount
2. 10% off on Princeton Review test prep
3. HOSA Career Center

ADDITIONAL BENEFITS

1. Professional networking opportunities
2. Stay current with news through alumni newsletter
3. Conduct workshops
4. Serve as judges at SLC and ILC
5. Serve as a mentor to members
6. Be involved in state and international activities

ACTIVITIES FOR 2018/19

- Workshop at SLC about how to engage alumni at your local chapter
- Create a PDF flyer to send to local advisors
- Add an Alumni corner on Cal-HOSA website
- Develop a newsletter with spotlight/or add to existing newsletter
- Survey to update alumni info
- Encourage alumni to mentor a local chapter
- Investigate creation of an Alumni Continuing Education Scholarship
- Use LinkedIn
- Share the alumni video

OPPORTUNITIES FOR ALUMNI

1. Utilize prior HOSA experience to provide service and support at the local, state, and international levels-RLC, SLC, ILC.
2. Reconnect alumni with HOSA through service, leadership and experience.
3. Help transition of outgoing students into alumni.
4. Assist alumni in utilizing their leadership in judging, peer to peer mentoring, and workshops. General volunteer service at SLC.