

2018-19 State Officers' Program of Work

1. Establish a quarterly newsletter that will reach-out to and unite California HOSA chapters statewide.
2. Add informative content on YouTube, including recap videos of various California HOSA events (ILC, WLA) throughout the school year.
3. Standardize RLCs among the five regions to create a similar holistic experience for all California HOSA members.
4. Increase the number of scholarship applicants through promotion on various social media platforms.
5. Increase collegiate membership by starting a postsecondary chapter on the University of California Irvine (UCI) campus.
6. Highlight materials that emphasize inclusivity, leadership empowerment, as well as mental health awareness.
7. Fundraise \$12,101 and acquire at least 900 hours for the HOSA service project, National Pediatric Cancer Foundation.